

NY 529 Direct Plan **20TH ANNIVERSARY SWEEPSTAKES**

Join our celebration in honor of May 529 Day as we commemorate 20 years of making a difference.

ENTER TO WIN. IT COULD BE WORTH \$529!

Your assignment

Visit us at **nysaves.org** and complete the registration form. You could win a \$529 contribution to a NY's 529 *Direct Plan* account to help pay for higher-education expenses.

How to do it

It couldn't be easier. Visit **nysaves.org/sweepstakes** between now and May 28, 2019, for a chance to win 1 of (20) \$529 *Direct Plan* contributions.

Get extra credit

Want to boost your chances? Simply like us on Facebook and follow us on Twitter, and we'll automatically enter you 2 more times!



Andrew M. Cuomo, Governor
Thomas P. DiNapoli, State Comptroller

With NY's 529 College Savings Program you can:

- Save for college and more.
- Use at any eligible 2- or 4-year college or university, vocational or technical school, or graduate school in the United States or abroad.
- Pay for tuition, certain room-and-board expenses, books, supplies, and certain computer equipment, software, and computer-related services when used for higher-education expenses.
- Start with as little as \$0!

And just think, if you're a winner, you'll have \$529 more to assist with your child's education expenses.

REGISTER TODAY AT [NYSAVES.ORG/SWEEPSTAKES](https://nysaves.org/sweepstakes)

If you aren't a New York taxpayer, please consult with a tax advisor. The availability of tax or other benefits may be contingent on meeting other requirements.

For more information about New York's 529 College Savings Program Direct Plan, obtain a Disclosure Booklet and Tuition Savings Agreement at nysaves.org or by calling 877-NYSAVES (877-697-2837). This includes investment objectives, risks, charges, expenses, and other information. You should read and consider them carefully before investing.

Before you invest, consider whether your or the beneficiary's home state offers any state tax or other benefits that are only available for investments in that state's 529 plan. Other state benefits may include financial aid, scholarship funds, and protection from creditors.

The Comptroller of the State of New York and the New York State Higher Education Services Corporation are the Program Administrators and are responsible for implementing and administering the *Direct Plan*.

Ascensus Broker Dealer Services, LLC, serves as Program Manager and, in connection with its affiliates, provides recordkeeping and administrative support services and is responsible for day-to-day operations of the *Direct Plan*. The Vanguard Group, Inc., serves as the Investment Manager. Vanguard Marketing Corporation markets and distributes the *Direct Plan*.

No guarantee: None of the State of New York, its agencies, the Federal Deposit Insurance Corporation (FDIC), The Vanguard Group, Inc., Ascensus Broker Dealer Services, LLC, nor any of their applicable affiliates insures accounts or guarantees the principal deposited therein or any investment returns on any account or investment portfolio. You could lose money when investing in the *Direct Plan*.

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